CHAITANYA KERALAM

Transforming Kerala into a Global Eco-Spiritual Peace Tourism Destination

TESH Skill Development Programs

Entrepreneurship & Leadership in Eco-Spiritual Peace Tourism & Hospitality

3 Months | **6 Months** | **1 Year**

Four core areas

- Eco-Spiritual Peace Tourism & Travel
- International Caregiving
- Eco-Spiritual Hospitality
- Global Entrepreneurship & Leadership

Learn • Practise • Create • Lead

Empowering youth with specific knowledge, practical skills, professional experience and entrepreneurial opportunities.

INVITING VISIONARY YOUTH LEADERS TO PARTICIPATE IN KERALA CHAITANYA MISSION TO TRANSFORM KERALA INTO A LEADING GLOBAL ECO-SPIRITUAL DESTINATION OF THE WORLD

About the Chaitanya Keralam Mission

Chaitanya Keralam is envisioned as a transformative initiative to develop Kerala as a **Global Eco-Spiritual Peace Tourism Destination**.

The initiative brings together the values of **nature, culture, spirituality, peace, wellness, responsible tourism, hospitality, caregiving and entrepreneurship** to create meaningful livelihood opportunities for youth and the community.

Through practical skill development and experiential learning, the mission aims to prepare young people to participate in and contribute to the growing ecosystem of eco-spiritual tourism and related services in Kerala, God's own country.

A mission
By the youth,
For the youth
and Of the youth.

Our vision

"Transforming Kerala into a Global Eco-Spiritual Peace Tourism Destination."

Our mission

- **Transforming luxury homes**
- **Empowering youth**
- **Creating entrepreneurs**
- **Utilizing free land holding for income generation**
- **Global e-commerce opportunities**

1.4 million

unutilized or underutilized houses in Kerala

Our mission is to transform suitable existing unutilized and underutilized homes into **TSB and TESH Homes**, creating a distributed network of international guest houses, training centres and activity centres.

1,000

independent global youth entrepreneurs in Kerala's eco-spiritual peace tourism industry

Our goal is to convert underutilized assets into productive community-based centres that create opportunities for youth, support tourism and generate sustainable livelihoods.

Our approach

We believe that skill development should go beyond classroom learning. Our programs combine:

- Knowledge and practical skills
- Tourism and hospitality training
- Caregiving skills
- Management & Leadership development
- Global entrepreneurship
- Digital skills
- Community engagement
- Practical exposure
- Project-based learning

Build your future through skills

The TESH Skill Development Programs are designed for young people who want to develop practical skills and explore career and entrepreneurial opportunities in **eco-spiritual tourism, trading, technology, hospitality, caregiving and related services**.

What will you develop?

Tourism skills

Understand eco-tourism, spiritual tourism, wellness tourism, travel planning, destination experiences and responsible tourism.

Hospitality skills

Develop practical knowledge in guest service, front office, housekeeping, food service, wellness and eco-hospitality.

Caregiving skills

Learn the foundations of professional caregiving, personal care, daily living support, communication, safety and wellbeing.

Entrepreneurship skills

Develop an entrepreneurial mindset, identify opportunities, understand business models, develop ideas and explore tourism, hospitality and caregiving ventures.

Management & leadership skills

Build communication, teamwork, responsibility, problem-solving, decision-making and leadership abilities.

Digital & professional skills

Develop essential digital, communication, marketing and professional workplace skills.



Four core areas of development

01

Eco-Spiritual Peace Tourism & Travel

Students develop knowledge and practical skills related to tourism experiences, travel planning, destination development, interpretation and responsible tourism.

Explore the connection between

Nature | Ecology | Spirituality | Peace | Wellness | Culture | Responsible travel

02

Eco-Spiritual Hospitality

Develop practical hospitality skills for eco-friendly and wellness-oriented tourism environments.

Key areas include

Guest relations | Front office | Housekeeping | Food & beverage service | Guest experience | Wellness hospitality | Retreat hospitality | Eco-hospitality

03

International Caregiving

Develop foundational and progressive caregiving skills that can support opportunities in care-related services.

Key areas include

Personal care | Daily living support | Elderly care | Vulnerable person care | Mobility support | Nutrition and safe assistance | Emotional and social wellbeing | Communication | Basic first aid and emergency awareness | Care documentation

Caregiving is integrated as a specialised skill area within the broader eco-spiritual tourism and hospitality programme.

04

Global Entrepreneurship & Leadership

Develop the mindset and practical abilities required to become an entrepreneur and responsible leader.

Key areas include

Entrepreneurial mindset | Opportunity identification | Market research | Business models | Business planning | Costing and pricing | Digital marketing | Team management | Communication | Leadership | Project development

Choose your level

Our programs are structured into three progressive levels.

Entrepreneurship & Leadership in Eco-Spiritual Peace Tourism & Hospitality

3 *months*
Foundation level

240 training hours
4 hours a day, 5 days a week

Introduces students to the basic concepts and practical skills of:

- Tourism & travel
- Eco-spiritual peace tourism
- Hospitality
- Basic caregiving
- Eco-hospitality
- Entrepreneurship
- Personal leadership
- Digital skills

Learning outcome
Students develop foundational skills and practical awareness to begin assisting in tourism, hospitality, caregiving and TESH-related activities.

6 *months*
Professional level

480 training hours
4 hours a day, 5 days a week

Develops stronger operational skills in:

- Eco-spiritual tourism
- Destination development
- Tour and itinerary planning
- Sustainable tourism
- Hospitality operations
- International caregiving
- Entrepreneurship
- Business development
- Team leadership
- TESH Home practical training

Learning outcome
Participants develop professional-level practical skills and greater responsibility in tourism, hospitality, caregiving and entrepreneurial activities.

1 *year*
Advanced level

960 training hours
4 hours a day, 5 days a week

Develops higher-level capabilities in:

- Tourism management
- Destination management
- Tour operations
- Tourism experience design
- Advanced hospitality management
- Eco-resort and wellness management
- Advanced caregiving
- Entrepreneurship
- Business management
- Financial skills
- Digital marketing
- Leadership and supervision
- TESH Home management
- Business and management projects

Learning outcome
Participants develop advanced practical, supervisory, leadership and entrepreneurial capabilities.

Learn by doing

TESH programs are designed around **practical and experiential learning**. Training may include:

Classroom learning

Understanding concepts, principles and professional knowledge.

Practical training

Developing hands-on skills through demonstrations and supervised practice.

Role play & simulation

Practising guest service, communication, caregiving and workplace situations.

Field & experience-based learning

Understanding tourism destinations, hospitality environments, communities and nature-based experiences.

TESH Home practical exposure

Students may receive practical exposure through TESH Home activities according to their level and programme requirements.

Project-based learning

Students work on tourism, hospitality, caregiving or entrepreneurship-related projects.

Leadership practice

Students progressively take responsibility for activities, teams and projects.

Our progression model

Foundation

Learn
↓
Practise
↓
Assist

Professional

Learn
↓
Practise
↓
Operate
↓
Take responsibility

Advanced

Supervise
↓
Lead
↓
Manage
↓
Create

Where can these skills lead?

Global citizenship through global entrepreneurship and e-commerce.

1

Training

Youth receive practical training through the Eco-Spiritual Peace Tourism Programme in tourism, hospitality, caregiving and global entrepreneurship.

2

Practical experience

Participants gain hands-on experience through TESH Homes, training centres and community-based activities.

3

TESH Home management

Trained youth can take up roles in managing TESH Homes, including:

- Guest services
- Hospitality operations
- Tourism activities
- Caregiving services
- Wellness & meditation activities
- House and facility management
- Sustainable agriculture
- Digital / AI-enabled activities

4

Youth entrepreneurship

Experienced youth can move beyond employment and create their own sustainable enterprises connected to the TESH ecosystem.

Examples of enterprises

- Homestay / guesthouse enterprises
- Eco-tourism experiences
- Wellness & spiritual tourism services
- Caregiving services
- Sustainable / AI-enabled agriculture
- Tour & travel services
- Local products and community enterprises
- Digital tourism and service businesses

Start your journey

Who can join?

18 to 29 years

For visionary leaders who want to develop practical skills and explore income-generating opportunities in:

- Eco-spiritual peace tourism
- Travel
- Hospitality
- International caregiving
- Global entrepreneurship
- Leadership
- Wellness and responsible tourism

Selection criteria

1. Academic and extra-curricular credentials
2. Aptitude test
3. Interview
4. Group discussion

Programme options

Foundation level	3 months
Professional level	6 months
Advanced level	1 year

Training format

Training includes classroom learning, practical activities, projects, experiential learning and leadership development.

Experience certificate

Participants who successfully complete the applicable training requirements receive a **TESH Skill Development Experience Certificate**, subject to programme completion and assessment requirements.

Contact us

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Scan to visit website

Join the Kerala Chaitanya Mission and help turn Kerala into a leading global eco-spiritual destination.